

## **MICROCOLLECTION CONCEPTUAL CAKE**

### **URBAN GARDEN**

n. ( ûr'bæn gâr'dn ) urban gardens n. pl. (ûr'bæn gâr'dns)

a plot of land used for the cultivation of flowers, vegetables, herbs, or fruit in a city setting

### **URBAN ART** n. ( ûr'bæn ärt )

art created in public locations, usually outside of the context of traditional art venues

What is **MERKURGARTEN** then ?

It is a cross between the two, that's it !

### **MERKURGARTEN**

n. ( mûr'kyær gâr'tn )

a plot of land in Kreuzplatz, Zurich, Switzerland used for the cultivation of flowers, vegetables, herbs, or fruit and **ART** from now on

no plural form of **MERKURGARTEN** found in the dictionary yet

because **MERKURGARTEN** is unique in the world, of course !

Invited by Ildikò Séra to inaugurate the new Merkurgarten Contemporary Art Department, here I am with my praised sugar free CONCEPTUAL CAKE, without the most common allergenic ingredients, gluten, dairy, eggs, but full of intentions. Let's celebrate altogether!

Elisa Bollazzi/**Microcollection**

11 April 2015

Kreuzplatz, Zurich, Switzerland

<http://merkurgarten.ch/>

[www.microcollection.it](http://www.microcollection.it)